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New Klan Tactic:

No-Burn Crosses

LOVELAND, Ohio (AP) —The Ohio arm of the Ku Klux Klan, becoming more public relations conscious in an effort to attract new members is re-defining some terms.

"We don't burn crosses," says Ohio Grand Dragon Dale Reusch. "We illuminate them." Reusch adds that the cross doesn't burn, just the flammable wrapping. The Klan is holding a series of recruiting rallies in Ohio.